

datto CON19 SAN DIEGO

SPONSORSHIPS AVAILABLE

JUNE 17-19, 2019 • 2019.DATTOCON.COM

5 Must-Haves for a Successful Event

1 EXPAND YOUR REACH

Over
2500+
qualified
MSPs



2 SUBSTANTIAL BUYING POWER

More than half our
attendees are MSPs
with more than

\$1M

annual
revenue



3 MSPs LOOKING TO BUY

89%
of MSPs
took action with
a 2018 sponsor



4 TIME TO INFLUENCE AND ENGAGE

18+
hours
dedicated
for networking



5 THE CRITICS ARE IN!

"DattoCon is one of the most valuable industry shows we participate in each year. Not only does the conference help us achieve our lead generation goals, but it's also a great opportunity for us to engage with our customers and have impactful conversations."

— Juliet Forte,
Kaseya

"DattoCon is one of the most important events of the year for showcasing our brand and developing new business. Attendee quality and engagement is top notch!"

— Holly Pateman,
IT Glue

DattoCon is a tremendous event for Huntress. Datto does a great job of balancing ROI, fun and education into the event. If you're an MSP, or MSP market vendor it is a must attend event.

— Ryan Denning
Huntress

Marketing dollars must deliver results, including the all powerful ROI. It's no different with events. Datto sponsors over 250 industry events worldwide each year, so from a vendor perspective, we know what makes a successful event. DattoCon19 is designed with this and you in mind.

Select the sponsorship level that best meets your needs, to deliver the results and ROI that will drive your business forward. **DattoCon19 WILL SELL OUT**, with limited speaking opportunities, so we encourage you to confirm your sponsorship as soon as possible!

dHarmony

MATCH MAKING

"We LOVE the dHarmony dinner event and Datto makes this so easy."

— Mark Winter, RapidFire Tools

Our dHarmony program allows you to get dedicated time with managed service provider attendees of your choice, in a social setting. As a sponsor, you will be matched up with attendees of your choice for dinner, on the open evening at DattoCon. You choose how many attendees you would like to be matched with, based on the following criteria; employee count, tool set they are using, and location, and we provide you with a list to choose from. Once the target list is confirmed, the Datto team will invite them on your behalf, confirm their attendance, and then send you the qualified list, and you take it from there. dHarmony is based on availability and certain restrictions may apply.

FEATURED KEYNOTE SPEAKER

To be announced soon!



DATTOCON19 SPONSORSHIP OPPORTUNITIES

Opportunity	Diamond (2)	Platinum (12)	Gold	Silver	
EXHIBIT SPACE					
Booth	10 x 20	10 x 10	10 x 10	6 x 6	
Dedicated Attendee Network Time	✓	✓	✓	✓	
Employee Passes, including meals & entertainment	5	4	3	2	
SPEAKING OPPORTUNITIES					
30 Second Introduction to Full Audience, Main Stage	✓	✓	✓		
20 Minute Stage Presentation to Full Audience (only 2 available)	✓				
20 Minute Breakout Presentation (only 8 available)		✓			
EVENT MARKETING & BRANDING AWARENESS					
Sponsor Logo in pre-event promotion	✓	✓	✓	✓	
Logo with Hyperlink on Registration Page	✓	✓	✓	✓	
Sponsor Logo on slides throughout event	✓	✓	✓	✓	
Corporate branding on promotional materials, signage, collateral	✓	✓	✓	✓	
Sponsor Fun Facts	DIAMOND TIER SOLD OUT	✓	✓		
Highlight in Post-Conference Email		✓	✓	✓	
VIP Branded Seating					
VIP Seat Invitations (20 seats)					
International Reception Exclusive Invitation		✓			
MOBILE APP					
Logo, Company Description, Website Link, Email Address Listed		✓	✓	✓	✓
Social Media Links		✓	✓	✓	✓
Downloadable Documents (2)		✓	✓		
Rotating Banner Ad visible to all attendees		✓			
LEAD SHARING					
"d-Harmony" Vendor Prospect Dinner Date (limited availability)	✓	✓	✓		
Opt-In List	✓	✓			
Pricing	\$80,000	\$45,000	\$25,000	\$9,900	

*Registered attendees opt-in during registration. This may not be the full list of attendees.



DATTOCON19 ADDITIONAL OPPORTUNITIES

A LA CARTE OPTION	PRICE
Breakfast Sponsor/Bacon Sponsorship	\$7,500
Lunch Sponsor	\$7,500
Guest Keynote Sponsorship Opportunity	\$10,000
Additional Full Time Attendees	\$2,000
Hotel Keycard	\$7,500
Lanyard (Only 1 available)	\$7,500
Co-branded Backpack Sponsor (Only 3 available)	\$7,500
Charging Stations (Only 1 available)	\$10,000
Seat Drops	\$5,000
Pre-Day event (5 available) Includes room, beverages and recruitment emails from Datto	\$5,000
Branded Water Stations	Call for price
Lounge Sponsor	Call for price
Popular Demand: Bloody Mary & Mimosa Bar (Day 1 + 2) (2 Available)	\$5,000
Coffee Cup/Sleeve Sponsor	\$7,500

CONFERENCE CONTACT INFO:



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