

datto
CON20
ATLANTA

Sponsorships Available

June 8–10, 2020
atlanta.dattocon.com

The Biggest MSP Conference in North America

5 Must-Haves for a Successful Event

1 EXPAND YOUR REACH

Over
2800+
qualified
MSPs

2 SUBSTANTIAL BUYING POWER

More than half our attendees are MSPs with more than

\$1M

annual revenue



3 MSPs LOOKING TO BUY

89% of MSPs took action with a 2019 sponsor



4 TIME TO INFLUENCE AND ENGAGE

20+
hours dedicated for networking



5 THE CRITICS ARE IN!

"Overall, DattoCon19 was an amazing experience and there was a lot of engagement between the vendors and MSPs during all events. Great networking opportunities in the dHarmony dinners, breakout sessions, Vendor Hall, and many more!"

— Karla Poznikoff,
Solarwinds Passportal

"DattoCon is one of the most important events of the year for showcasing our brand and developing new business. Attendee quality and engagement is top notch!"

— Holly Pateman
IT Glue

"DattoCon is a tremendous event for Blackpoint Cyber. Datto does a great job of balancing ROI, fun, and education into the event. If you're an MSP or MSP market vendor it is a must attend event."

— Ryan Denning
Blackpoint Cyber

Marketing dollars must deliver results, including the all powerful ROI. It's no different with events. Datto sponsors over 250 industry events worldwide each year, so from a vendor perspective, we know what makes a successful event. DattoCon20 is designed with this and you in mind.

Select the sponsorship level that best meets your needs, to deliver the results and ROI that will drive your business forward. **DattoCon20 WILL SELL OUT**, with limited speaking opportunities, so we encourage you to confirm your sponsorship as soon as possible!

dHarmony Matchmaking

Our dHarmony program allows you to get dedicated time with managed service provider attendees of your choice, in a social setting. As a sponsor, you will be matched up with attendees of your choice for dinner, on the open evening at DattoCon. You choose how many attendees you would like to be matched with, based on the following criteria; employee count, tool set they are using, and location, and we provide you with a list to choose from. Once the target list is confirmed, the Datto team will invite them on your behalf, confirm their attendance, and then send you the qualified list, and you take it from there. dHarmony is based on availability and certain restrictions may apply.

"We LOVE the dHarmony dinner event and Datto makes this so easy."

— Mark Winter, RapidFire Tools

Featured Keynote Speaker

To be announced soon!



DATTOCON20 SPONSORSHIP OPPORTUNITIES

Opportunity	Diamond (Limited)	Platinum (14)	Gold	Silver (Limited)	Bronze (For first time sponsors only)
EXHIBIT SPACE					
Booth	20x20 (Turnkey booths available for purchase)	10x20	10x10	10x10	6x6
Dedicated Attendee Network Time	✓	✓	✓	✓	✓
Employee Passes, including Meals & Entertainment	7	6	5	3	2
EVENT MARKETING & BRANDING AWARENESS					
Sponsor Logo in Pre-event Promotion	✓	✓	✓	✓	✓
Two Approved Posts in the Official DattoCon20 Facebook Group	✓	✓			
One Approved Post in the Official DattoCon20 Facebook Group			✓		
Logo with Hyperlink on Registration Page	✓	✓	✓	✓	✓
Sponsor Logo on Slides Throughout Event	✓	✓	✓	✓	✓
Corporate Branding on Promotional Materials, Signage, Collateral	✓	✓	✓	✓	✓
Sponsor Fun Facts	✓	✓	✓		
Highlight in Post-Conference Email	✓	✓	✓	✓	✓
VIP Branded Seating	✓				
International Reception Exclusive Invitation	✓				

DATTOCON20 SPONSORSHIP OPPORTUNITIES

Opportunity	Diamond (Limited)	Platinum (14)	Gold	Silver (Limited)	Bronze (For first time sponsors only)
SPEAKING OPPORTUNITIES					
Virtual 60 Second QuickFire	✓	✓	✓		
CHECK OUT THE ADD-ONS SECTION FOR MORE INFORMATION ON THIS NEW OPPORTUNITY!					
20 Minute Main Stage Presentation to Full Audience	✓				
20 Minute Breakout Presentation		✓			
MOBILE APP					
Logo, Company Description, Website Link, Email Address Listed	✓	✓	✓	✓	✓
Social Media Links	✓	✓	✓	✓	✓
Downloadable Documents (2)	✓	✓			
Rotating Banner Ad Visible to all Attendees	✓				
LEAD SHARING					
"d-Harmony" Vendor Prospect Dinner Date	✓	✓	✓		
Opt-In List	✓	✓			
PRICING	\$99,000	\$65,000	\$29,000	\$15,000	\$9,900

*Registered attendees opt-in during registration. This may not be the full list of attendees.

DATTOCON20 SPONSORSHIP ADD-ONS

New Vendor QuickFires

This year we'll be handling our vendor quickfires a bit differently! Included in our Diamond, Platinum and Gold sponsorships is our new virtual vendor quickfires. Your one-minute pre-recorded quick pitch will be promoted not only on our DattoCon website but within our Facebook Group, and through pre-event emails to our partner base.

Still want to do it live onstage in Atlanta? We have **12** onsite vendor quickfires available for purchase for an additional **\$10,000**. Once they're sold, they're gone!

\$10,000

Upgrade Your Space

Looking to go bigger at DattoCon20? Additional 10x10 spaces can be added onto your sponsorship for an additional \$5000.

\$5,000

A LA CARTE OPPORTUNITIES	PRICE
Co-branded Backpack Sponsor (Only 3 available)	\$15,000
Hotel Keycard (Co-branded)	\$7,500
Guest Keynote Sponsorship	Call for price
Lanyard (Only 1 available)	\$10,000
Branded Waterbottles (Bag insert)	\$7,500
Hotel Room Drops	Call for price



CONFERENCE CONTACT

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Stay tuned for more a la carte options!